

KESWICK LIFE

ADVERTISE
IN KESWICK LIFE

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Keswick Life is a monthly publication focusing on lifestyles in Keswick, Virginia and its' environs... circulated to businesses and locations in and around central Virginia with subscriptions throughout the United States and Canada.

ADVERTISING RATES EFFECTIVE DATE: November 1, 2014

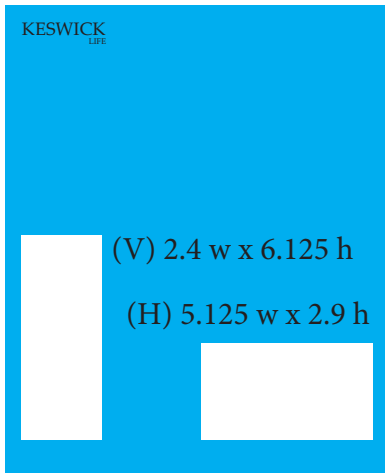
	SPECS (w x h)	1x	6x Contract	12x Contract
THE BEST BETS BOARD	2.4735 x 3.0	\$ 120.00	\$ 110.00	\$ 90.00
EIGHTH PAGE	H: 5.125 x 2.9 V: 2.4 x 6.125	\$ 170.00	\$ 150.00	\$ 140.00
QUARTER PAGE	H 5.125 x 6.125 V: 10.5 x 2.9	\$ 320.00	\$ 280.00	\$ 240.00
HALF PAGE	H: 10.5 x 6.125 V: 5.125 x 12.5	\$ 580.00	\$ 540.00	\$ 500.00
FULL PAGE	10.5 x 12.5	\$ 680.00	\$ 620.00	\$ 580.00
INSIDE COVERS	10.5 x 13.0	\$ 780.00	\$ 720.00	\$ 680.00
BACK COVER	10.5 x 13.0	\$ 990.00	\$ 860.00	\$ 720.00

Delivered the third week of every month via the US Postal Service and our distribution locations to more than 10,000 high-income households in the Keswick and surrounding areas of Albemarle and Orange counties. Delivery area also includes Sommerset, Upperville, Warrenton, Middleburg and other key communities.

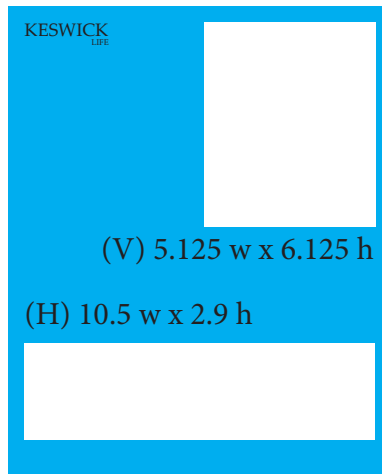
First time advertisers must pay in advance. A 5% discount for prepayment is offered. Payment must accompany all copy unless credit has been established in which case credit terms are net 10 days from billing date. Late payments accrue a 1.5% Finance charge per month past due. Please inquire regarding prices for a guaranteed position. Rates are based on high resolution, black and white print ready artwork. Advertisements requiring design and/or photography or additional pre-press work will incur additional charges.

For further information or for an advertising packet, contact the editor. All editorial is fully protected by copyright and may not be reproduced without written consent from the editor. The editor assumes no responsibility for the information herein and reserves the right to refuse any advertising and/or editorial submission.

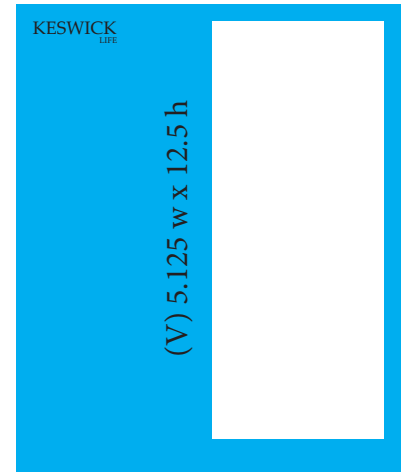
See reverse side for sizing specifics and design services information.



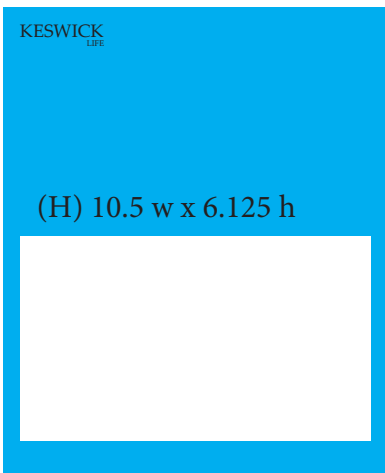
EIGHTH PAGE



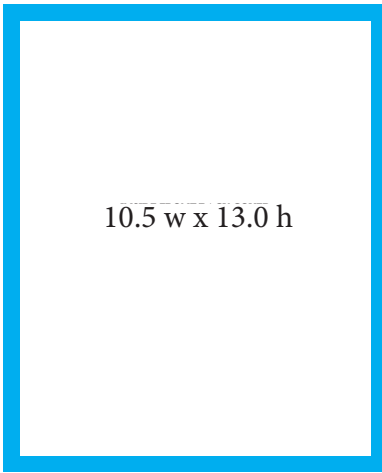
QUARTER PAGE



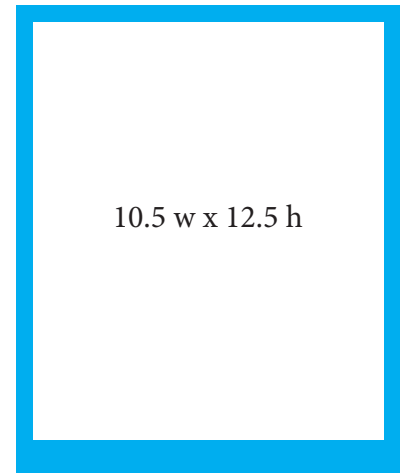
HALF PAGE (V)



HALF PAGE (H)



COVERS



FULL PAGE

NEED DESIGN HELP?

Our staff of design professionals will work with you to design and produce a great ad, including logo development and much more, call for a consultation.

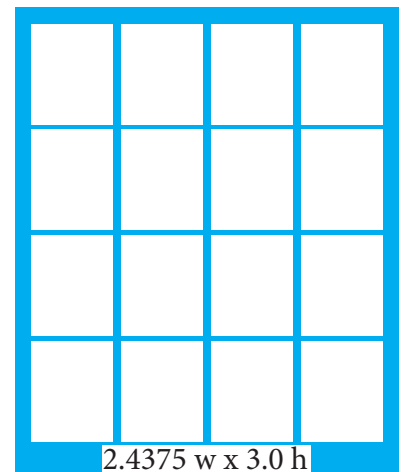
Ad Design Rates:

Up to Quarter Page: \$125.00
 Half Page: \$165.00
 Full Page: \$250.00

Complete Package: includes Ad Design plus a Logo and a Business Card:

Up to Quarter Page: \$250.00
 Half Page: \$290.00
 Full Page: \$375.00

All rates include one round of revisions and all final art files. The ad design costs are in addition to the advertising rates listed herein.



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 DIRECTORY

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